

## CHAPTER 13 / Analyzing a Primary Source

You have read in the textbook how the railroad companies worked hard to encourage people to move to Montana. The Northern Pacific included the image below in a pamphlet promoting homesteading. Study the image, and then answer the following questions.



- (1) What kind of land is pictured? Does it remind you of any place in Montana that you know? Does it remind you of any place in the United States that you have visited or seen in pictures?
- (2) Why do you think the authors of this advertisement chose a scene like this to entice people to come to Montana?
- (3) Evaluate the image above in terms of an ethical advertisement.
- (4) Describe an advertisement today that presents a picture of a product that might not be completely accurate.